

# OBDC Planroom: Enhanced Services and New Tiered Membership Fee Structure

## Overview

The Ohio Business Development Center (OBDC) is a 501(c)(3) nonprofit organization committed to providing professional assistance and guidance to small businesses across Ohio. For years, we have successfully operated a Planroom tailored to serve minority contractors in Columbus. Given the area's historic construction boom, OBDC is uniquely positioned to facilitate good-faith contracting efforts and offer targeted training for local minority contractors, helping them seize the economic opportunities this upswing provides. To further enrich our services and sustain our impact, we are introducing a tiered membership fee structure for governmental entities and general construction companies.

## OBDC's Network and Partnerships

We boast a diverse network of professionals specializing in legal, accounting, MBE/WBE/DBE certification, marketing, and general business consulting. In addition, OBDC has established partnerships with Franklin County, the City of Columbus, the Women's Business Center of Ohio, Columbus City Schools, Wesbanco Bank, Central State University, and OhioMBE to deliver economic opportunities and specialized training to small businesses.

## Current Programs

OBDC currently operates multiple programs, including SBLA @OBDC, the OBDC Construction Academy, and the OBDC Planroom, each offering unique resources and opportunities for small businesses to thrive.

## Features

### Enhanced Access for Minority Contractors

Minority contractors will continue to have free access to our Planroom, with additional services being rolled out.

### Document Availability

Both electronic and hardcopy construction documents supplied by our members will be readily accessible via our Planroom's on-site computers.

### Computer Access

These computers will feature bookmarks to each of our member's websites, streamlining navigation and resource acquisition.

### Printing Facilities

We will maintain a large-scale document printer for any high-quality printing needs.

### Weekly Planroom List

A curated list of available documents and updates will continue to be shared weekly with members and contractors.

### Training Classes

We are expanding our training classes to cover more facets of business and construction, aimed at skill enhancement for local contractors.

## **Tiered Membership Fee Structure**

To sustain these enhancements and our ongoing mission, we have developed a tiered membership fee structure, focusing on the number of projects submitted annually and the size of the organization.

The structure will offer various levels of benefits, from access to an upgraded minority contractor directory to exclusive sponsorship opportunities at OBDC events.

By opting for a membership, organizations not only support a crucial social cause but also contribute to creating a thriving, inclusive business ecosystem, fulfilling their role in promoting diversity and inclusion in the construction industry.

## **New Membership Fees for Organizations**

To support these important enhancements, governmental entities and general construction companies will be subject to a tiered membership fee structure. The fees are determined based on the number of projects submitted annually and the size of the organization. All members will receive a report of who viewed their project.

## **Tiered Membership Fee Structure**

### **Tier 1: Basic Membership - \$2,500 per year**

- Access to the minority contractor directory.
- Submit up to 5 projects per year.
- Attend one networking session per quarter.

### **Tier 2: Standard Membership - \$5,000 per year**

- All Tier 1 benefits.
- Submit up to 10 projects per year.
- Monthly networking sessions.
- Priority listing in directory.

### **Tier 3: Premium Membership - \$10,000 per year**

- All previous benefits.
- Unlimited project submissions.
- One table at OhioMBE Awards..
- Logo on Planroom website.

### **Tier 4: Platinum Membership - \$20,000 per year**

- All previous benefits.
- Two tables at OhioMBE Awards.
- Exclusive event sponsorships.
- Logo displayed prominently on the Planroom homepage, within the Planroom, and at OBDC events.